



KMOV  
One Memorial Drive  
St. Louis, MO 63102

Campaign Group  
1600 Locust Street  
3rd Floor  
Philadelphia, PA 19103-6305

## Contract #

**860793**

**Schedule Dates** 10/09/12-10/15/12  
**Advertiser** Jay Nixon for Governor (20625)  
**Agency/T-Code** Campaign Group (1890)/056272172  
**Product** Political - State Governor (1177)  
**Brand** DEMOCRAT (169542)  
**Salesperson** Johannessen, Jordan (2818)  
**Sales Office** TeleRep - New York  
**Buyer Name** CABANAW,LISA  
**Phone/Fax** (314) 727-2785 /  
**CPE** N/A  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Standard  
**Comments** JAY NIXON FOR GOVERN  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/08/12  
**Last Modified** 10/09/12  
**Entered By** Betsy Waxberg  
**CO-OP** No  
**Headline #** 06366456  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,442.50  
**Net Total** \$36,507.50  
**Sales Tax**

## St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Oct. 2012	37	\$42,950.00
<b>Grand Total:</b>	<b>37</b>	<b>\$42,950.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/12/12	1	:30	48386- News @ 5am	2		X	X	X	X			2	\$250.00	\$500.00	St. Louis (KMOV) (KMOV)		10/8/12
2.0	Normal Line / SPOT	10/09/12-10/12/12	1	:30	131968- CBS This Morning	4		X	X	X	X			4	\$300.00	\$1,200.00	St. Louis (KMOV) (KMOV)		10/8/12
3.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	131968- CBS This Morning		1							1	\$300.00	\$300.00	St. Louis (KMOV) (KMOV)		10/8/12
4.0	Normal Line / SPOT	10/09/12-10/12/12	1	:30	20053- Entertainment Tonight	2		X	X	X	X			2	\$1,500.00	\$3,000.00	St. Louis (KMOV) (KMOV)		10/8/12
5.0	Normal Line / SPOT	10/15/12-10/15/12	1	:30	20053- Entertainment Tonight		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		10/8/12
6.0	Normal Line / SPOT	10/09/12-10/12/12	2	:30	20063- Late Show with David Letterman	4		X	X	X	X			4	\$360.00	\$1,440.00	St. Louis (KMOV) (KMOV)		10/8/12
7.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	20063- Late Show with David Letterman		1							1	\$360.00	\$360.00	St. Louis (KMOV) (KMOV)		10/8/12
8.0	Normal Line / SPOT	10/09/12-10/12/12	2	:30	20027- Inside Edition	4		X	X	X	X			4	\$180.00	\$720.00	St. Louis (KMOV) (KMOV)		10/8/12
9.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	20027- Inside Edition		1							1	\$180.00	\$180.00	St. Louis (KMOV) (KMOV)		10/8/12
10.0	Normal Line / SPOT	10/13/12-10/13/12	2	:30	20108- News @ 10pm Sat							1		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)		10/8/12
11.0	Normal Line / SPOT	10/14/12-10/14/12	2	:30	20789- News @ 10pm Sun								1	1	\$1,250.00	\$1,250.00	St. Louis (KMOV) (KMOV)		10/8/12
12.0	Normal Line / SPOT	10/09/12-10/12/12	1	:30	20054- News @ 5pm M-F	2		X	X	X	X			2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)		10/8/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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### Product

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### Brand

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### Salesperson

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### Sales Office

TeleRep - New York

### Buyer Name

CABANAW,LISA

### Phone/Fax

(314) 727-2785 /

### CPE

N/A

### Account Types

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### Billing Type

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### Entered By

Betsy Waxberg

### CO-OP

No

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### Package Deal

### Commission %

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### Commission

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### Net Total

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### By Broadcast Month

### Spots

### Rate

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13.0	Normal Line / SPOT	10/13/12-10/13/12	2	:30	119145- News @ 10:30pm							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		10/8/12
14.0	Normal Line / SPOT	10/09/12-10/12/12	2	:30	137124- Katie	1		X	X	X	X			1	\$125.00	\$125.00	St. Louis (KMOV) (KMOV)		10/8/12
15.0	Normal Line / SPOT	10/09/12-10/12/12	2	:30	20022- Price is Right	1		X	X	X	X			1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)		10/8/12
16.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	20023- News @ 12noon M-F		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)		10/8/12
17.0	Normal Line / SPOT	10/09/12-10/12/12	1	:30	20055- News @ 6pm M-F	2		X	X	X	X			2	\$1,000.00	\$2,000.00	St. Louis (KMOV) (KMOV)		10/8/12
18.0	Normal Line / SPOT	10/09/12-10/09/12	2	:30	107454- NCIS : Los Angeles			1						1	\$3,750.00	\$3,750.00	St. Louis (KMOV) (KMOV)		10/8/12
19.0	Normal Line / SPOT	10/09/12-10/09/12	1	:30	135431- Vegas			1						1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)		10/8/12
20.0	Normal Line / SPOT	10/12/12-10/12/12	2	:30	115389- Blue Bloods						1				\$2,250.00		St. Louis (KMOV) (KMOV)		10/8/12
20.0.1	Preempt	10/12/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
21.0	Normal Line / SPOT	10/14/12-10/14/12	2	:30	99583- Mentalist								1	1	\$3,750.00	\$3,750.00	St. Louis (KMOV) (KMOV)		10/8/12
22.0	Normal Line / SPOT	10/09/12-10/09/12	2	:30	42783- NCIS			1							\$3,750.00		St. Louis (KMOV) (KMOV)		10/8/12
22.0.1	Preempt	10/09/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
23.0	Normal Line / SPOT	10/10/12-10/10/12	2	:30	66133- Criminal Minds				1						\$3,500.00		St. Louis (KMOV) (KMOV)		10/8/12

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23.0.1	Preempt	10/10/12															St. Louis (KMOV) (KMOV)	I-NA on Entry/Exception - does not meet bump rate	
24.0	Normal Line / SPOT	10/14/12-10/14/12	2	:30	107455- Good Wife								1	1	\$3,500.00	\$3,500.00	St. Louis (KMOV) (KMOV)		10/8/12
25.0	Normal Line / NCAA - FOOTBALL	10/13/12-10/13/12	1	:30	51911- CBS Sports College Football							1		1	\$6,000.00	\$6,000.00	St. Louis (KMOV) (KMOV)	MIZZOU	10/8/12
26.0	Normal Line / SPOT	10/14/12-10/14/12	2	:30	11:30P- Entertainment Tonight - Weekend								1	1	\$175.00	\$175.00	St. Louis (KMOV) (KMOV)	ET	10/9/12
27.0	Normal Line / SPOT	10/15/12-10/15/12	2	:30	7:58P- 9P (CT)		1							1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)	2 BROK	10/9/12

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